**FORM 1B: Focus Group Discussion Guide: Community members (Mothers of children <2 years, fathers, grandmothers)**

# Socio-demographic and interview information

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| * 1. FGD ID:   2. FGD date:   3. FGD start time:   4. FGD end time: | * 1. Interviewer code:   2. Note taker code:   3. Translator code:   4. Tape recording number:   5. Community |

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| **Respondent number** | **Age** | **Education** | **Occupation** | **Ethnicity** | **Religion** | **Caste** | **No. of children** |
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# Theme 1: Aspirations for babies

1. What are the main things a newborn needs to stay healthy and well?
2. What are the signs that a newborn is healthy and doing well?
3. What newborn problems do people most fear?

# Theme 2: Newborn care practices (mothers and grandmothers only)

1. When a baby is born what are the common activities and practices that take place in terms of feeding, bathing, other care? **Probe:** facility births and home births
2. What is usually done to prevent newborns from becoming cold?
3. What problems can happen if a newborn gets cold?
4. When a baby is seriously ill and is admitted to hospital, what usually happens in the household? Does anyone support the mother or family?

# Theme 3: Perceptions of small and early babies

1. How would families feel if a mother delivered in the 7th month of pregnancy? What about in the 8th month?
2. How would they feel if the baby was born on time but was very small?
3. What problems can early babies have? What about small babies?
4. Is anything special done for babies that are born early? What about for small babies? **Probe:** Bathing, feeding, massage thermal care, skin care, provision of medicines?
5. Who makes decisions about what is done for small or early babies (prete at the facility, what about at home?
6. Do you know at what weight a baby would be considered small b

**Theme 4: Reaction to KMC**

1. What do you think is happening in this picture? What is the first thing that comes to mind when you see the picture?
2. Have any of you heard or seen this practice before? Where? What did you hear?
3. The woman in the picture has had an early baby and is in hospital after delivery, she is keeping the baby directly next to her skin all day and night to keep them warm and help breastfeeding. How would you feel if you/wife/daughter was asked to do this?
4. Do you think people in the community would approve or disapprove of this practice?
5. What concerns would they have about this practice? **Probe:** For mother, baby and for the household in general
6. How could fathers, grandmothers or friends and relatives help with this practice?
7. We want to give this practice a name that people will easily understand, what would you call this? What about ‘LOCAL TERM?’.

**Theme 5: Influencers and delivery channels**

1. Who in the household decides how newborns are cared for?
2. Who is involved in actually caring for the newborn?
3. Who do people trust most to give advice about newborn care?
4. Where do you get information about health? Which source of advice do you trust most and why?
5. If we wanted to convince people to adopt a new behavior what would be the most effective way of spreading the message?

**Theme 6: Site specific questions on identification and referral of LBW**

1. What motivation incentives do you think we put in place for mothers who report home borne premature/LBW home birth?
2. What are the problems with the use of ambulance/transport at your locality?
3. How frequent do HDAs /HEWs visit postnatal mothers/ KMC mothers after return home? If yes, what do they do for KMC mothers at home? Mature this questionnaire
4. How do you think mothers can easily bring (seek healthcare for) home born premature/LWB babies to KMC Hospitals?
5. What can you tell us about the privacy and (respect given to) of Mothers/preterm/LWB babies at your hospital?
6. What can you tell us about the communication and counseling skills of HEWs/HDAs/Healthcare providers/nurses, doctors, midwifes...) at your hospital?
7. How do you see the availability and, comfort of newborn/NICU /KMC units at your hospital?