**FORM 1B: Focus Group Discussion Guide: Mothers of children <2 years, fathers, and other family members**

# Theme 1: Socio-demographic and interview information

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| * 1. FGD ID:   2. FGD date:   3. FGD start time:   4. FGD end time: | * 1. Interviewer code:   2. Note taker code:   3. Translator code:   4. Tape recording number:   5. Community |

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| **Respondent number** | **Age** | **Education** | **Occupation** | **Ethnicity** | **Religion** | **Caste** | **No. of children in HH <2year** | **PHC/Village/SC** |
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# Theme 2: Newborn care practices

1. When a baby is born what are the common activities and practices that take place in terms of feeding, warmth, bathing, other care? **Probe:** facility births and home births
2. Does anyone support the mother in caring for the newborn?
3. What is done when a baby is ill? Who takes decision to seek care?
4. What are the weighing practices at birth (at facility and home)?
5. How is a baby requiring special care referred to a facility? (ambulance and ASHA support)

# Theme 3: Perceptions of small and babies born early

1. Which is the ideal gestation period for the baby to be born? What happens if the baby is born earlier?
2. What is the ideal weight of the baby at birth? What happens if the baby is born smaller?
3. Is anything special done for babies that are born early or small? **Probe:** Bathing, feeding, massage thermal care, skin care, care seeking, any medicines given
4. Who makes decisions about what is done for small or early born babies at home?

**Theme 5: Reaction to KMC**

1. What do you think is happening in this picture? What is the first thing that comes to mind when you see the picture?
2. Have any of you heard or seen this practice before? Where? What did you hear?
3. The woman in the picture has had an early baby and is in hospital after delivery, she is placing the baby directly skin to skin all day and night to keep them warm and breastfeeding exclusively. How would you feel if you/wife/daughter was asked to do this?
4. Do you think people in the community would approve or disapprove of this practice?
5. What concerns would they have about this practice? **Probe:** For mother, baby and for the household in general
6. Can fathers, grandmothers or friends and relatives help with this practice? How?
7. We want to give this practice a name that people will easily understand, what would you call this? What about ‘LOCAL TERM?’.

**Theme 6: Influencers and delivery channels**

1. Who do people trust most to give advice about newborn care?
2. Where do you get information about health? Which source of advice do you trust most and why?
3. If we wanted to convince people to adopt a new behavior what would be the most effective way of spreading the message?

# Theme 7: Aspirations for babies

1. What is your aspirations and hopes around your child? (healthy, academic achievements, do well in life, etc.)